

FAX# 703 528 7880 SEP5/12 17.52
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LIZ DOME

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6221598

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>GRAYSON FOR CONGRESS</u>	EST# <u>2045</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP/12 11:02

REP: TO LENA

TO LENA
FR JULIE
OK'D M7 SEE 233
TTLS RTS
PSL CFM,T HX 9/5

STRA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

GRAYSON FOR CONGRESS

[illegible]

AGENCY ADVERTISER CODE = 360	AGENCY EST# = 20455
AGENCY PRODUCT CODE = 361	

154	S	1200N-1230P	30	\$475.00	10/20	10/20	0	SAT
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PROGRAM : EYEWITNESS NEWS @ NOON
ORD COM1: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE
CON COM1: EYEWITNESS NEWS @ NOON

233	A	1130P-1200M	30	\$475.00	10/21	1	SUN
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PROGRAM : SPORTSNIGHT
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-154 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M7	OK'D	BUY#154	MISSED: SAT/1200N-1230P				OCT20		30S	\$475.00	(SEP5/12)	
			OFFER: SUN/1130P-1200M				OCT21		30S	\$475.00	PLS ADVISE.	
			CMT: DUE TO PRGM CHANGE: COLLEGE FBALL									

CONTRACT TOTAL 175675.00
TOTAL SPOTS 118

MARKET TOTALS \$378,189 WFTV 29% WKMG 33% WESH 22% WOFL 10% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SHARES ESTIMATED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE